



My Sustainable Canada
Avenir durable Canada

VOLUNTEER OPPORTUNITY: STORYTELLER

POSITIONS: 1-3

START DATE: as soon as possible

DURATION: October-January

SCHEDULE: 3-6 hours/week, flexible timing

WORKS WITH: program designer/facilitator in Toronto

APPLY BY: Friday, October 17th

WHO WE ARE

My Sustainable Canada (MSC) is a national not-for-profit organization with a mandate to help people and organizations make more sustainable choices. At MSC, we believe people and organizations can use their buying power to drive social change. In collaboration with our partners, we design and deliver programs and tools with the goal of making social purchasing decisions easier. In 2014, we are working with four major public institutions in Ontario and in collaboration with the Greenbelt Fund to host workshops around local sustainable food in the public sector in five cities across Ontario. We were named the 2012 Greenbelt Fund's Local Food Champions.

WHO YOU ARE

You are a motivated, big-thinking, reliable self-starter who believes in the power of storytelling. You're a talented listener, persuasive writer, and a seer of connections. You want to gain some experience in the sphere of local sustainable food work. You imagine there is a better way to think about food and agriculture than the current model that prevails, and you've got some ideas about it. You've also got some of these skills to share:

- Clear, concise communicator (written and verbal)
- Other storytelling skills an asset but non-essential (i.e. visual or audio)
- Comfortable making cold-calls and building new relationships
- Ability to synthesize information
- Takes initiative and works independently
- Organized and timely
- Access to a computer and internet



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WHAT YOU GIVE

1. **Your written (and other) talents** toward writing case studies of game-changing food systems work. Includes conducting research, interviews, reviewing existing materials, and crafting compelling stories that will be shared with the public. Alternative storytelling methods can be considered.
2. **Communications support** to existing food systems program, including outreach to project partners, interviews with stakeholders, and taking notes at community meetings.
3. **Keynote listening and synthesizing** at our Collaboration on Local Sustainable Food workshops in Kingston on October 30-31st and in Toronto on November 5th – if possible, but not required.

WHAT YOU GET

- **Introductory session** on food systems issues and the theory of systems change that guides our programs.
- **Input in storytelling format** as determined by your skill and interest and a fair voice in related project decisions.
- **High degree of ownership** over your project work and the learning you want to do while volunteering.
- **Flexibility to volunteer when/where** it is convenient for you plus the structure of real deadlines for the valuable work you will be doing.
- **Freedom to propose side-projects** of interest to you and to identify the skills you want to practice in order to complete them.
- **Networking and chances to speak with game-changers** and food champions in Ontario through research process and events.
- **Publication of your work** on the MSC website and freedom to share it and use it in your portfolio.
- **Mentorship** from the program facilitator, if this is valuable to you.

TO APPLY Send us your CV with a brief statement of your interest, why you want to be a part of our volunteer team, and one key issue you see in the food system and the best solution you've heard (or dreamed up) for solving it. State your availability and include a sample of your written work. Email hayley@mysuscan.org by Friday, October 17th with subject line: VOLUNTEER STORYTELLING.

...THANK YOU FOR YOUR INTEREST!